

**RIVAL**

A Turn-Key Insight Community Solution

Created for maxed-out researchers looking to scale their efforts, stretch their budget and maximize their impact.

Welcome to the world of Community 2.0

From procurement to recruitment and authoring to storytelling, Rival takes the heavy lift out of launching, managing and maximizing the proven impact insight communities have on brands big and small.

- Sophisticated quant capabilities
- Powerful qual, plus video at scale
- Sharable, mobile reporting



The ongoing support of the best Customer Success team in market research — at no extra cost.



Make a bigger impact with Community 2.0

Rival's blend of mobile-first, chat-based tech, a game-changing conversational approach, and a fully integrated services model removes the hassles of traditional communities and panels, and lets you focus on what matters: generating insights that drive strategy forward.

How researchers win with Community 2.0

1: Cost Certainty. One price for a total community solution and no surprises. Save on recruitment, incentives, sample, ad hoc tools, and surveys.

2: Instant Scale: Elevate your strategic and storytelling capacity without increasing your head count.

3: Maximum Utility: Increase your agility and flexibility with a functional, easy-to-use platform.

4: Credibility and Confidence: Capture high-quality, clean customer-validated insights and video

Privacy and security

Rival Technologies is a SOC 2 Type 2 certified organization.



Let's talk about how Community 2.0 can help you.

We're researchers too. So let's talk about what you'd like to accomplish and how we can help.

Visit rivaltech.com or reach out to your contact from Rival Technologies.