

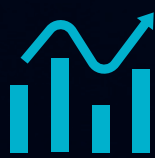
GAMING

WHAT YOU NEED TO KNOW

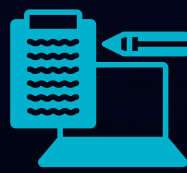
In today’s rapidly changing gaming landscape, companies that can consistently engage gamers in the moments that matter most have a meaningful competitive advantage. It’s game over for old-school tactics.



Competitive
Game Assessment



Trend
Monitoring



Content
Development



Message
Testing

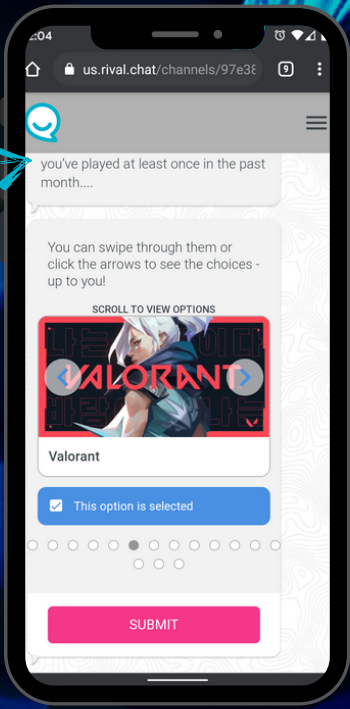
Level up your research

Our approach blends conversational research design principles with the power of mobile messaging.

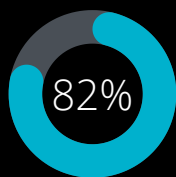
How it works

Our team will work with you to identify and recruit a target group of gamers. Next, we engage with them via messaging to uncover robust insights that are shaping the industry.

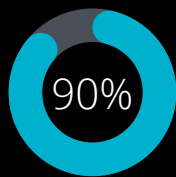
Click for
a demo!



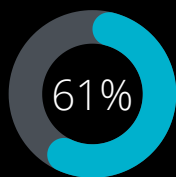
The type of insights you can expect



think gaming is a great way to hang out with others



agree with the question above if you limit the age range younger than 35



would rather play online with their friends than chat on the phone or through social media



Try a chat!

Instant Video Feedback

Empower your gamers to share stories in their own words through the power of video and pictures

Open Conversations

Create an organic space for thought leadership and candid feedback for insightful business decisions

Fast, Effective and Engaging

Jumpstart your mobile community in days and receive in-the-moment feedback for launch dates and events

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