

Rival MCP Tool Inventory

This document catalogs the Rival MCP tools available for market research analysis, organized by rollout phase. Phase 1 covers tools that are currently connected and live. Phase 1.5 groups participant/profile and distribution/engagement tools that will be coming soon.

Phase 1: Currently Connected

Discovery & Navigation

Tool	Accesses	Example Prompt
list_research_domains	The research domains (workspaces/brands) the user is authorized for.	<i>Which research domains do I have access to, and which one holds our Q3 loyalty program data?</i>
list_chats	All chats (surveys/studies) within a research domain.	<i>What studies have we fielded in the loyalty domain this year?</i>
search_chats	Keyword search across chats in a domain.	<i>Find every chat that mentions "checkout experience."</i>

Chat Structure

Tool	Accesses	Example Prompt
get_chat_metadata	A chat's profile (status, dates, participation stats).	<i>How many people completed the Q3 pricing study, and when did it close?</i>
get_chat_questions	The list of questions in a chat.	<i>What questions did we ask about willingness to pay in the pricing study?</i>
get_chat_script	The full authored script/logic of a chat (cards, display logic, piping).	<i>Did the churn-risk study skip the NPS question for anyone, and under what condition?</i>



Response Data

Tool	Accesses	Example Prompt
get_chat_responses	All participant responses to a chat, grouped by engagement.	<i>Pull every response to the Q3 pricing study so we can build a topline.</i>
get_question_responses	Responses to one specific question across participants.	<i>What did people say in the open-end about why they'd cancel their subscription?</i>
search_responses	Keyword/content search across response text.	<i>Find all open-end responses mentioning "competitor pricing."</i>

Exports

Tool	Accesses	Example Prompt
export_chat_responses	Downloadable export of a full chat's response data.	<i>Export all responses from the brand tracker for the analytics team to model in R.</i>
export_search_responses	Downloadable export of a filtered/searched response set.	<i>Export just the responses mentioning "delivery delay" across all Q3 studies.</i>
export_participant_profile_attributes	Downloadable export of participant profile data.	<i>Export profile attributes for everyone in the loyalty community to cross-reference with CRM.</i>

Phase 1.5 (end of Q3): Participant, Profile, Distribution & Engagement

Participant & Profile Data

Tool	Accesses	Example prompt
get_attributes (live)	The catalog of profile attributes defined in a community (text/numeric/choice fields).	<i>What demographic attributes do we track for this community — age band, region, tenure?</i>



get_participant_profile_attributes (live)	One participant's profile attribute values.	<i>What's this participant's segment and tenure, so we can weight their feedback appropriately?</i>
search_participants (PROPOSED)	Would provide directory-level participant search by profile attributes, external identifiers, or participation history.	<i>Find all subscribed participants in the 18-24 age band who completed the brand tracker but not the pricing study.</i>

Distribution & Engagement

Tool	Accesses	Example Prompt
get_distribution_data	Would provide invitation/reminder delivery stats for a chat's distributions — sent, delivered, opened, completed, by channel.	<i>What was the completion rate for the SMS invitation vs. the email invitation on the loyalty survey?</i>
get_engagement_data	Would provide per-engagement session detail — duration, start/end time, status (Completed/Disqualified/Over-Quota/Incomplete).	<i>What's the average completion time for the churn-risk study, and how many people dropped off incomplete?</i>